



## **PRESS RELEASE**

Date: 5 March 2025

### **AWRC wins Blossom Award at the GG2 Leadership & Diversity Awards 2025**

[AWRC](#) (Asian Women's Resource Centre) has been honoured with the prestigious Blossom Award at the 26th annual Asian Media Group (GG2) Leadership and Diversity Awards 2025. The Award recognized AWRC as "an individual, group or organisation for exceptional efforts in promoting community well-being and fostering a sense of unity". Presented by the Royal Horticultural Society, it acknowledges the Harlesden-based charity's new Healing Garden as a sanctuary for survivors of domestic abuse and harmful practice.

The prestigious event was attended by around 500 people from a variety of sectors and highlighted AWRC's ongoing commitment to empowering BME women and promoting diversity within the community. AWRC Assistant Director, Punam Kharbanda, attended the ceremony and proudly received the Blossom Award on behalf of the charity.

As Punam explains, "The GG2 Awards are renowned as the UK's premier event for acknowledging the contributions of ethnic minority communities and celebrating their successes. AWRC has been at the forefront of leading the fight to end violence against women and girls for 45 years, and we are proud to receive this award in recognition of services we provide to survivors. We look forward to working in partnership with AMG and other influential people to effect meaningful change on this issue".

## **ENDS**

**For all press and media enquiries, including photography and case studies, please contact Esther Porta, Event, Communications and Marketing Planner via [esther@awrc.org.uk](mailto:esther@awrc.org.uk) or call 07870 439158**

### Notes to Editor: -

Based in Harlesden, the AWRC is a specialist women's organisation offering independent 'by and for' needs-led support services to Black, Minority and Ethnic (BME) women and girls experiencing abuse across London. Established 45 years ago, our mission of tackling violence against women and girls and challenging systemic

discrimination and patriarchal violence is propelled by our commitment to intersectional feminism and values deeply rooted in empowering BME women.

AWRC provides holistic wraparound support services in the following languages: Arabic, Azerbaijani (Azeri), Bengali, Bangla, Dari, Dutch, Farsi, Gujarati, Hindi, Hinko, Konkani, Kurdish, Marathi, Pashto, Patwari, Persian, Punjabi, Sinhala, Somali, Tamil, Turkish and Urdu. Our service ensures cultural sensitivity, confidentiality and listening in a safe, non-judgemental environment.

AWRC has open-door policy to all women in need, from all ethnicity and backgrounds.

For more information about the Asian Women's Resource Centre and its work, please visit [www.awrc.org.uk](http://www.awrc.org.uk)